

BROCKPORT YACHT CLUB

PORTHOLE

The Official Newsletter of the Brockport Yacht Club David Pulhamus, Editor

COMMODORE''S CORNER



This year's Commodore's Ball is quickly approaching. If you missed the invitation, it is Saturday November 10 at Braemar Country Club. Unlike the

last couple years, we will have the return of the racing awards. It will be somewhat streamlined from years past. Due to the non-season last year and abundance of stupidity this year, there will be two Dilbert's complete with a special guest musician for the traditional accompanying songs.

Corn Beef and Cabbage is on for the last meeting on October 25. Johnny Jump Ups with Jack at 8:00am. This is always a great time. We will be doing an octantal club photo to update the ones on the wall. I'm looking forward to seeing everyone at both events to eat, drink, and be merry. The project to replace the seawall is finally upon us. There will be several work parties in the coming weekends. The work has already begun at The Moore's property. Over the coming weekends we will pull back the dock electric and water, remove the first dock sections along the finger piers, and take off the back deck around the clubhouse, and finally remove the dock boards that run along the seawall.

I was talking with some folks on the porch recently and we were reminiscing about the things we have accomplished and upgraded over the last few years. In addition to the upcoming project we have remodeled both men's and women's rest rooms, replaced the roof, replaced all the flooring upstairs, installed a new TV, replaced all the electric in the basin, and replaced the ice delivery with the (wet) ice machine. Not too shabby for a small 114 year old club.

I would like to thank fellow officers and E-board colleagues for all of their time, dedication, and cold beer. None of what we have accomplished as a club could have been done without them.

(John Stevens, Commodore)

VICE COMMODORE



(John Saucke, Vice Commodore)

REAR COMMODORE



Tania and I attended the Annapolis Fall Sailboat Show this year. What a great show! There were over 60 sailboats at dock to

tour and several tents full of vendors selling just about any boat related product on the market. I want to go back to this one again. (See picture on page 3.)

(Ken Beghini, Rear Commodore)

FLEET CAPTAIN



My last Porthole input as Fleet Captain (sniff...):

Fleet Captain Report It has been an honor being your Fleet Captain the last

several years. Thanks to your hard work getting the club back into shape, we have made it through a very successful season this year. Now the boats have been safely hauled and it is time to prepare them for winter. A couple of reminders (courtesy of Bob Spencer):

No boats left plugged into electric while unattended. With the boats packed in so tight, a boat fire will take out the entire fleet.

No shrink wrapping allowed in our parking lot as boats are too close for open flame installation.

All boats on BYC property 18' and over require liability insurance. No exceptions.

If a boat falls over and damages a neighboring boat, the liability is with the offending boat owner.

The work is not finished, however. There is still the job to prepare for the upcoming seawall construction. There will be work parties on October 20th and October 27th, with a contingency on November



October2018

BUSINESS MEETINGS

• General Membership Meetings are held on the last Thursday of the month

• at Foster's in Hilton during the months of January thru April

• May through October meetings are at the Club.

• No meetings in November or December.

• Reservations are required for the dinner portion.

• Appetizers @ 6:00PM,

• Dinner @ 7:00PM, meeting to follow.

• email reservations to bycdinner@brockportyachtclub.org prior to 6PM on the Sunday prior to the meeting

CALENDAR

- May 5 Boat Launch
- May 12 Club Opening
- May 27 Commodore's Review
 & Holiday Cocktail Party
- July 1 Holiday Cocktail Party
- July TBD Kids Sunfish Classes
- Club Cruise: Begins the Last Saturday of July
- Sunfish Regatta August TBD
- September 2 Annual Wine Tasting
- Saturday, September 8 Annual Corn Roast
- October 5-6 Haul Out
- October 25 Corn Beef Dinner
 & General Meeting
- Oct 27 Club Closing
- Nov. 10th Commodore's Ball

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3rd. Look for emails on these upcoming events, and please participate. Many hands make light work!

(Eric Grape, Fleet Captain)

DINNER MEETING 25th!

Corn Beef & Cabbage Dinner Meeting:

The traditional Corn Beef & Cabbage Dinner will be held at the club on October 25th. Come one come All, there will be plenty to go around. Starts at 7PM but if you come early you may get a beer or two. Beer will be supplied for the meeting. Many thanks to the Social Committee for peeling and prepping the dinner menu and cooking the traditional corn beef all day long.

Reservations are NOT required!

General Membership meeting to follow at 8. See you then!

TUESDAY BREAKFAST:

Everyone is welcome to come and enjoy the companionship of BYC at breakfast at the Hilton Diner every Tuesday morning at 9 AM.

THANK YOU'S:

The Fox Family, and myself, want to thank everyone at BYC for supporting us after Jon's passingat the Corn roast and following with memorial tributes for Jon. All the memories, sailing stories, and help getting Second Wind prepared for the winter. Thank you for your friendship and support. Nancy Fox and the Fox Family

GYC OCTOBERFEST:

Please save Oct 27th to attend the GYC 15th annual Oktoberfest as our guests...Burt & Elaine

Everyone is welcome to come and enjoy the companionship of BYC at breakfast at the Hilton Diner every Tuesday morning at 9 AM.

REFLECTIONS ON THE PAST YEAR:

By Tom Guhl

Looks like the season is already over. Boo, Hiss!!! One last event, "Corned Beef and cabbage"! Hope all can join us. I know I can't wait. As the officer term comes to an end I think we should take this opportunity to give a special thanks to John Stevens for his 3 year term as our commodore. I think we can all appreciate the job he's done. With last year's flood he certainly had his hands full. I've had a wonderful education from him on how to be the lead of this club. I hope I'm up to the task. (That's of course if I'm voted in.) Much work will be starting at the club as our big wall renovation begins. When winterizing and covering your boat please use caution if you are working alone.

Also try and park in a fashion that keeps us all out of the way of the construction people. See you all at the next party and also at the commodore's ball. For some one, the dreaded "Dilbert is awaiting". Hopefully it's not me.

Growing the BYC Sailing Membership:

Where as BYC is not at membership capacity, has a minimal wait list, and the demographics of sailing interest is not growing due to social and financial competing interest; we need to have a proactive plan for growing our club with the type of members we want.

I am soliciting ideas that can be incorporated into a BYC membership growth strategy. This strategy can be on-going, periodic, or 'one shot.'

Below are some things that have been done by other clubs or suggested by our membership. Once a consensus has been reached on the key ideas to put into action, I am willing to initiate such marketing elements. I see the planning and any budget activities taking place over this winter and the 'public facing' marketing launch efforts starting in early spring.

Possible ideas to grow our club by expanding public awareness of BYC:

- Advertising placements in local papers
- Get a story written and published in the local papers about the club
- Have a member human interest story written/published in the local papers
- Create overview &/or recruitment marketing collateral/video for circulating/posting on social media
- Enhance our website to encourage membership inquires (i.e. membership process, costs,

and application form)
Offer BYC members a reward for membership referrals
Have open house days to the public
Offer 'free sailing experience' days to the public
Run radio/TV ads
Have a BYC sign out by Newco Dr. entrance
Use our member's own social media networks to pitch BYC in a planned, cohesive way
Hire the Goodyear blimp with BYC info on the side

Looking forward to your input.

Tom Guhl tguhl22@gmail.com

(I like the Blimp idea! Ed.)

SHIP'S STORE SALE:

September 1st on the porch the SHIP'S STORE will be open from 10am to 4pm with many BYC items available.

T-Shirts in Red, White, Lite Blue and Gray with the BYC Logo \$8

Sweat Shirts in all colors \$16

Long Sleeve T-Shirts in all colors \$9

Youth sizes also

BYC Burgees \$24

Koozies, decals, and much more

Buy your Christmas presents Early

Contact Jack if you have questions or can't come at this time.

FOR SAIL:

1986 30' Newport MKIII, *SPAR-TAN*, call Frank at 766-8386 for more details. Last chance for BYC members before its listed! (*A fantastic boat! Ed.*)

Kirby 25 + trailer for sale Everything you need to race, cruise or sale the boat.

No reasonable offer refused Todd Swan 585 489 6326 (Fast, race winner! Ed)

Islander 30, *Sallie Forth*. She is equipped for cruising. Since it is an old boat my price very low. \$3000/negotiable. Contact Joe Fisher 225-4938; jfs@frontiernet.net (Solid, comfortable and reliable! Ed.) **Tanzer 26** (Dream Catcher)- well maintained and lots of extras for comfortable sailing and cruising such as AC fridge and Autopilot. \$7,000 Contact Gary Hartman (585) 208-3764 (*A beeyouutiful boat! Ed.*)

FROM OUR ROVING ROPORTER:

Late season sail on the St. Lawrence at Quebec City.



Submitted by Dave Hale



Tania at the Annapolis Boat Show!

Miscellaneous Ramblings:

It seems like the season had just begun and now it is undone! *Bobby G.* still in the water for your sailing pleasure fix.

A shout out to Bob Spencer for recommending *SeaFoam* fuel additive. I have been adding it to my chainsaw mixture and now the saw starts much quicker! Thanks, Bob!

A "Thank You" to all who have helped me this year with your contributions and suggestions. Truly appreciated.

In that vein, is anyone out there itching to take over the Porthole? Just askin.

Keep you spars clean. Dave

